LOWER MERION HISTORICAL SOCIETY  
EXECUTIVE BOARD MEETING  
September 18, 2017  
MINUTES

Present: Jerry Francis, Leon Levine, Bobbie McElroy, Christina Fink, Gary Brock, Martha Moffat, Max Buten, and Ted Goldsborough.

Excused Absences: Ken Brier, Perrin Hamilton, Pete Hoskins, Joanne Murray, Carole Strickland and Bruce Gill.

Lower Merion Horse Company: Minshall Painter, Tamara Waters and Frank Forlano.

Guest: Nick Zaravalis

President Jerry Francis called the meeting to order at 7:38pm following which Frank Forlano led the Pledge of Allegiance

A motion was made to approve the Minutes as presented for the June 29, 2017 Board meeting. This motion was seconded and the Minutes were unanimously approved.

Assimilation of the Lower Merion Horse Company and the Annual Dinner - Christina Fink reported on the plans for the 199th Annual Banquet to be held at the Levering Mill Tribute House on November 4th. The caterer is Antonellas Italian Kitchen in Rosemont, and to maintain a long standing tradition, Minshall Painter will purchase a supply of fresh oysters and staff a station where chucked oysters can be purchased. There was further discussion of other dinner details. Also, Michelle Harrison is working on the printed collateral material, such as: an updated logo, a membership application, insert into the Historical Society’s corporate brochure, membership card and posse assignment, a booklet on the history of the Horse Company, a car decal, and a mailing envelope.

Treasurer - Leon Levine presented a combined August 31, 2017 Statement of Financial Position and a 2017 YTD Budget Report. A motion was made to approve this report, a second was made, and it was unanimously approved.

2016 Financial Review Committee - Jerry Francis distributed a report by Perrin Hamilton, Christina Fink and Ken Brier that concluded “we found all financial procedures of the LM Historical Society is in good order.” A motion was made to accept their report, a second was made, and it was unanimously approved.

Database Administration/Newsletter - nothing to report, Vertical Response is performing well hosting our email list and distributing our eNewsletter Milestones.

Library - Library patrons continue to visit our facility. Jerry Francis, Ted Goldsborough and Max Buten commented on some of our recent visitors.
Website/Facebook/YouTube - Jerry Francis distributed the handout *Summary of Website Upgrades* - *New Website to be launched in Late September 2017* and he gave a live preview demonstration of our new website. The original estimate from *MetaTechnical Computer & IT Services* to “patch” the website was $2,500, but we decided that a complete “overhaul” was needed at the revised estimate cost of $4,075. The board approved the additional expenditure of $1,575 plus an additional $1,000 to complete the overhaul. The motion was made to approve and seconded and passed unanimously.

Membership - nothing to report

Programs - Jerry Francis distributed the handout *2017 List of Education Sessions and Programs*. Year-to-date we have done 13 events and are scheduled to do another 7 events by year-end. We are in the planning stage for two major events in 2018:

* May 19th 2018 - 2nd Annual Merion Friends History Festival
* November 11th 2018 - 100th Anniversary of Armistice Day (today celebrated as Veterans Day)

Property (Academy & Cynwyd Station) - Jerry reported that over the summer, the School District did its annual housekeeping and clean up of the Academy. On Tuesday, September 19th is the Annual Meeting of the *Lower Merion Academy Trustees*. There is nothing new to report regarding the Cynwyd Station.

Public Relations - Jerry Francis distributed copies of the newly published Township’s *2016 Annual Report* that used our photos with captions in their publication.

Publications/Video - Jerry Francis reported that Perrin Hamilton is working on a video production concerning the *Reading Railroad*.

Camp Spring Mill/Camp Discharge (Philadelphia Country Club) - Jerry reported that negotiations are in process to gain access to the Country Club grounds. We anticipate to start site investigation work in November.

History of the Belmont Hills: The Schuylkill River, West Manayunk & Pencoyd - Jerry Francis reported that this is a “new” PowerPoint presentation. Jerry Francis and Ann Bagley, along with Sylvia Myers of *The Roxborough Manayunk Wissahickon Historical Society*, will present a history tour of Belmont Hills. The first showing is **Thursday, October 19th** at the *Belmont Hills Fire House*. There will be an encore showing on **Wednesday, October 25th** at the *Center at Journey’s Way* in Roxborough.

New Business - Jerry distributed the handout *Historic Resource Inventory (HRI) “Pool” of Prospective Candidates*. This Historical Commission list, along with the newly published Lower Merion Conservancy’s *2017 WatchList*, were discussed and compared.
The meeting was adjourned at 9:20pm

The next Executive Board Meeting will be on Tuesday, January 16, 2018 at 7:30pm and the Lower Merion Academy

Respectfully submitted,

Jerry Francis, Acting Secretary